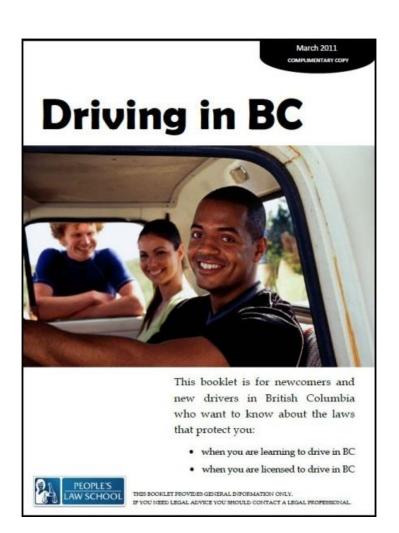


Lesson: Safe Driving

CLB 7-8 Instructional Package



P CLB 8-III: Getting Things Done



Lesson Plan: Safe Driving (CLB 7-8)

CLB Outcomes

Understand communication intended to influence or persuade (such as extended warnings, threats,

suggestions, recommendations and proposed

solutions) in situations related to personal decisions

or to work-related issues in own field.

Give extended warnings, suggestions, CLB 7-III: Getting Things Done

recommendations or advice.

Get information from moderately complex business/ CLB 7-III: Getting Things Done

service texts containing assessments, evaluations

and advice.

Content Outcomes

Identify the rules and penalties associated with safe driving, including impaired driving, seat belts, child car seats, cell phones and pedestrians

Identify where to get more information about safe driving

Resources

- People's Law School (PLS) booklet, Driving in BC, p. 8-9
- PLS worksheets "Driving in BC: Safe Driving"
- Video, "Is it your turn to be a designated driver?" http://www.youtube.com/watch?v=wHoYR5HoxOU#at=20
- Video, "Counter attack: holiday ad," http://www.youtube.com/watch?v=oKDq F5xiU
- Computer Lab (optional)

External Resources and Referrals

- For more information on safe driving, visit <u>www.icbc.com</u>.
- Invite a driving school instructor to speak to the class about safe driving
- Visit an ICBC driver licensing centre near you; students can pick up a copy of ICBC's Learn to Drive Smart booklet

Assessment Plan and Tools

Driving in BC: Safe Driving

Self-assessment checklist



Sample Lesson Plans

Time	Sample Tasks	Expected Outcome	Resources
15′	 Warm up In pairs or small groups, students discuss their experience of driving In pairs or small groups, students discuss their knowledge of safe driving in BC Go over vocabulary, if needed Assess level of knowledge of/ interest insafe driving in BC 	Generate interest Activate prior knowledge	PLS Worksheet: Get Ready!
15'	 Predict and Read Copy and cut strips Students put the strips in categories: rules, penalties and recommendations Students rank cards according to severity and by predicting which infraction will garner which penalty Students confirm their predictions by reading Driving in BC, p. 8-9 Go over any new vocabulary, encourage students to apply word attack strategies first 	Identify the rules and penalties associated with safe driving in BC Identify other recommendations for safe driving	PLS Worksheet: Predict! Driving in BC, p. 8-9.
10'	 Pronunciation: Word Stress Students break words into syllables and mark stress Drill pronunciation 	Pronounce multi- syllabic words with correct word stress	PLS Worksheet: Say it!
15'	In small groups, students compare safe drivingin a cross-cultural context	Think critically Relate information to their own lives	PLS Worksheet: Talk about it!
20′	 Research Individually or in pairs, students search for more information about one safe driving topic Students take notes of key information Students share the information with their classmates 	Get information from moderately complex business/ service texts containing assessments, evaluations and advice	PLS Worksheet: Find out More! Computer lab

Driving in BC: Safe Driving



Time	Sample Tasks	Expected Outcome	Resources
25′	 View ICBC safe driving videos Students view the two videos Students compare the videos on a variety of criteria by filling in the table In small groups, students compare their answers and discuss Facilitate a whole class discussion of the two videos, focusing on the language and techniques used to persuade and influence 	Understand communication intended to influence or persuade (such as extended warnings, threats, suggestions, recommendations and proposed solutions)	PLS Worksheet: View and Compare! Video: "Is it your turn to be a designated driver?" Video: "Counter attack: holiday ad"
30′	 Use persuasive devices In pairs or small groups, students prepare a public service announcement (PSA) on a safe driving using language and techniques to influence and persuade Students edit and practice their PSA Students present their PSA to the class 	Get more information about getting a BC driver's license	PLS Worksheet: Convince Us!
10'	Self-Assessment Allow students to fill out self-assessment form independently	Self-assessment	PLS Worksheet: What did I learn?



Get Ready!

Discuss your level of experience and familiarity with driving in your country of origin and in BC. Use these prompts.

- o Experience as a driver
- o Experience as a passenger
- o Experience as a pedestrian
- o Safe and unsafe areas in your community

Get Ready!

Look at the words below. What do you know about safe driving in BC?





Predict!

Copy and cut these into strips. Get your students to categorize them into rules, penalties and recommendations, and then to rank them according to the severity of the infraction or penalty. **NOTE**: In the table below, the rules and penalties do not necessarily correspond.

RULES	PENALTIES	RECOMMENDATIONS
Wear a seat belt	Pay a fine	Keep children in the back seat
Obey speed limits	Get driver penalty points	Look both ways at intersections
Do not drive while impaired	Lose your license	Have a designated driver
Use a car seat for children under 9 kg	Pay to get your license back	Be prepared to stop at all intersections
Obey traffic lights	Pay more for car insurance	Drive with your headlights on
Do not use a hand-held electronic device	Be prohibited from driving for a year or more	Focus on driving, not on your phone
Stop for pedestrians at all intersections and crosswalks	Have your car towed	Take driving lessons from a reputable driving school.

Read!

Students can confirm their predictions by scanning for information on pg. 8-9.



Say it!

First, mark the syllables and word stress on the words below. Next, practice saying these words with the correct word stress. If you are not sure what these words mean, guess, ask a friend, look in a dictionary or ask your teacher.

intersections	in'	ter	sec	tions	
prohibited					
insurance					
reputable					
pedestrians					
electronic					
device					
impaired					
penalty					
penalize					
designated					



Talk about it!

- How does road safety in BC compare to road safety in your country of origin? Is there any difference in people's attitude towards safety?
- Are the laws tougher here or there? Penalties? Enforcement?
- Does the government use the media to educate people about safe driving?
- In what ways can we change people's behavior? What do you think is the most effective way to change behavior? (E.g. education, incentive, punishment) Why?

Find out More!

Use a computer at school or at home to research a safe driving topic of your choice. (Hint: remember the ICBC website is www.icbc.com). Share your information with your classmates.

- Speeding
- Distracted driving
- Seat belts
- Child car seats and boosters
- Motorcycle riders
- Winter driving
- o Being safe as a pedestrian
- Cyclists





View and Compare!

Over the years, ICBC has worked hard to educate BC drivers about safe driving. One method is the educational video, which usually appears as a television ad. Watch two of these ads at

- "Is it your turn to be a designated driver?" http://www.youtube.com/watch?v=wHoYR5HoxOU#at=20
- "Counter attack: holiday ad," http://www.youtube.com/watch?v=oKDq F5xiU

Compare the videos on the following criteria:

Criteria	Video 1: Designated Driver	Video 2: Counter Attack
Audience: Who is this message aimed at? Age? Lifestyle? Family status?		
Techniques: Does this add use fear? facts? humour? shock value?		
Focus: Does this ad focus on education, punishment, or incentive?		
Effectiveness: Which ad do you think is more effective? Why?		
Other: Do you have any other observations or comments about these videos?		



Convince Us!

Imagine you are a consultant hired by ICBC to create a 2 minute public service announcement (PSA) to encourage drivers (or pedestrians, motorcyclists or cyclists) to be safe. Script out and perform your PSA for your classmates.

Before you write your script

- ✓ Consider your audience
- ✓ Consider your level of formality
- ✓ Consider how you will grab your audience's attention

After you write your script

Driving in BC: Safe Driving

- ✓ Edit it and re-write (ask your peers or teacher for feedback)
- ✓ Practice, practice, practice
- ✓ Present your PSA to your class

Giving Warnings& Recommendations

Capturing your audience's attention

- Use facts
- Use emotion
- Use humour
- Use shock value
- Use intonation, facial expressions and gestures

Helpful phrases

- Did you know _____?
- If you____, you will _____.
- The police can ______
- What if ?
- Slow down/Watch out/Stop!
- We all have to do our part.
- Drivers must _____.
- When you _____, you should____.



What did you learn?

Fill this out on your own.

	Yes, I can do this on my own.	I need to review this.	I can't do this yet.
I can identify some of the rules and penalties associated with safe driving in BC.			
I know where to get more information about safe driving.			
I can get information from this kind of informational text.			
I can give warnings, suggestions, recommendations or advice.			
I can recognize communication intended to influence or persuade.			
What else did you learn today? What other ques	stions do you ha	ve about safe dr	iving in BC?



Say it! ANSWER KEY

in' ter sec tions intersections

pro **hi'** bi ted prohibited

in **SUr** ance insurance

re'puta ble reputable

pede'strian pedestrians

e lec**tron'** ic electronic

de vice' device

impaired' impaired

pe' nal ty penalty

pe' nalize penalize

des' ignated designated